

P&G Professional



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**PROFESSIONAL
RESULTS**

Fabric Care solutions



Also available in Bold, Fairy & Daz

P&G Professional



New Ariel Professional combines **5 core actions in one wash** to deliver outstanding **professional** laundry results.

Regular



Colour



The right detergent assortment

The right form



Liquids

Liquids dissolve particularly quickly. They are great for pre-treating directly onto stains, especially useful for those most difficult to remove. Great for greasy stains - for example, oils, makeup etc.



Powders

Can be dosed flexibly. Ariel powder should be dosed directly into the washing machine dispenser drawer.

The right variant



Gentleness on colours to avoid dye transfer especially at warm temperature.



For the best whiteness results.

P&G Professional



Wrap your guests in...



Extra
FRESHNESS*

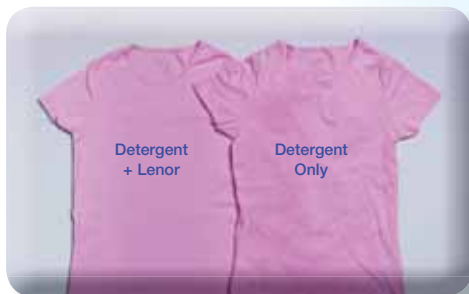


Extra
SOFTNESS*



SENSITIVE CARE

Lenor also combines 4 extra Professional actions.



Excellent water absorption



Use Lenor and give your guests an amazing after shower experience.

Their towel will provide excellent water absorbency, on top of great freshness and softness.

Extra fluffiness*



Enhance your guests' comfort by bringing extra fluffy towels and creating a luxurious feeling in the bathroom.

Thanks to its technology, Lenor coats your linen's fibres to provide extra fluffiness for your guests.

Easier to iron*



Lenor's softening ingredients increase the lubrication of the individual fibres which results in less wrinkles and makes it easier to iron. This can help your staff to iron and fold more quickly.

Effective even if tumble dried



Lenor freshness and softness technologies have been designed to work under professional conditions, so that your guest will notice the freshness and softness, even after tumble drying.

*vs Ariel detergent alone

P&G Professional



Ariel Professional



Ariel Reg 85sc
5410076695478



Ariel Reg 110sc
5410076695584



Ariel Reg 130sc
5410076695638



Ariel Liquid Reg 85sc
5410076690299



Ariel Liquid Reg 65sc
5410076690190



Ariel Liquid Reg 130sc
5410076690398



Ariel Colour 85sc
5410076695652



Ariel Colour 110sc
5410076695676



Ariel Liquid Colour 65sc
5410076690459



Ariel Liquid Colour 85sc
5410076690497



Ariel Hygiene 85sc
5410076695706



Ariel Febreze 85sc
5410076695720

Lenor Professional



Lenor Struck by Fuchsia
160sc
5410076589968



Lenor Jasmine Passion
160sc
5410076598861



Fairy Concentrate
178sc
5413149999763



**Lenor Spring
Awakening Concentrate**
178sc
5413149190948



**Lenor Summer
Breeze Concentrate**
178sc
5413149393981



**Lenor with Febreze
Concentrate**
178sc
5413149393950

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